

THE NADRA AWARDS DINNER & NATIONAL+ DECK COMPETITION SPONSORSHIP OPPORTUNITIES:

ABOUT THE PROGRAM:

The North American Deck and Railing Association (NADRA) recognizes and promotes excellence in the outdoor living & decking industry. Each year we celebrate and honor outstanding successes in the industry at a prestigious Industry Awards presentation & celebration. This year, dinner will be held on November 7th, 2019 in Louisville, KY.

Professionals of all levels & categories, from across North America (and beyond) enter the competition. Hundreds of industry professionals attend the awards dinner.

By participating, you will be helping NADRA with the programs we care so much about. We can continue our work in code, Deck for a Soldier®, Deck Safety Month®, education, networking and so much more.

The following pages outline the benefits included in each package. There are 6 packages to choose from. Online registration is open at NADRA.org under the events page.



NADRA AWARDS DINNER & NATIONAL+ DECK COMPETITION SPONSORSHIP OPPORTUNITIES:

OPTIONS & PRICING:



\$10,000

PLATINUM +

**EXCLUSIVE OPTION
ONLY 1 AVAILABLE!**

*Company logo size and
placement based on level of
sponsorship.*

- Official sponsor of awards dinner
- Official sponsor of the National+ Deck Competition
- Official bar sponsor
- Official sponsor of NADRA's after party
- Company logo on opening screen of awards ceremony
- (10) tickets to awards ceremony
- (2) direct email communications to NADRA members (via NADRA)
- (2) sponsored content ads in NADRA's eNews
- (2) top leaderboard ads in NADRA's eNews
- Table top signage at awards ceremony
- Company logo on sign at awards ceremony
- Company logo on sign at after party
- Company logo and link-out on NADRA DeckExpo events page
- Company logo and link-out on email invitations and reminders leading up to the awards dinner
- If exhibiting, booth # will be displayed on email communications
- Social media integration



NADRA AWARDS DINNER & NATIONAL+ DECK COMPETITION SPONSORSHIP OPPORTUNITIES:

OPTIONS & PRICING CONTINUED:



\$5,000

PLATINUM

ONLY 4 AVAILABLE!

Company logo size and placement based on level of sponsorship.

- Official sponsor of awards dinner
- Official sponsor of the national+ deck competition
- Official bar sponsor
- Official sponsor of NADRA's after party
- Company logo on opening screen of awards ceremony
- (4) tickets to awards ceremony
- (1) sponsored content ads in NADRA's eNews
- (1) top leaderboard ad in NADRA's eNews
- Table top signage at awards ceremony
- Company logo on sign at awards ceremony
- Company logo on sign at after party
- Company logo and link-out on NADRA DeckExpo events page
- Company logo and link-out on email invitations and reminders leading up to the awards dinner
- If exhibiting, booth # will be displayed on email communications
- Social media integration



NADRA AWARDS DINNER & NATIONAL+ DECK COMPETITION

SPONSORSHIP OPPORTUNITIES:

OPTIONS & PRICING CONTINUED:

DESCRIPTION	GOLD \$3,000	SILVER \$1,500	BRONZE \$750	PARTNER \$350
Official Sponsor of Awards Dinner	✓	✓	✓	✓
Official Bar Sponsor	✓			
Official Sponsor of National+ Deck Competition	✓	✓		
Company logo on opening screen of awards ceremony	✓	✓	✓	✓
Tickets to Awards Ceremony	3	2	1	
Lower Leaderboard Ad in Email Communication	1			
Mini Sponsored Content Ad in Email Communication	1			
Table Top Signage at Awards Ceremony	✓	✓	✓	✓
Company Logo on Sign at NADRA Booth, Awards Ceremony & After Party	✓	✓	✓	✓
Company Logo and Link-out on NADRA DeckExpo Events Page & Email Reminders	✓			
Company Logo on NADRA DeckExpo Events Page & Email Reminders	✓	✓	✓	✓
If exhibiting, booth# will be displayed on email communications	✓	✓	✓	



Company logo size and placement based on level of sponsorship.

Social Media Integration is Included in all Sponsorship Levels





WHAT'S NEXT?

Let's work together!

REGISTER ONLINE AT [NADRA.ORG](https://www.nadra.org)

HEADQUARTERS

P.O. Box 829 Quakertown, PA 18951

EMAIL ADDRESS

Info@NADRA.org

PHONE NUMBER

215-679-4884